



The IIA Mid-Atlantic District

Presents

“Keeping Your Edge”

**Mid-Atlantic District Conference
October 1-2, 2018**

**The Conference Center at the Maritime Institute
Linthicum Heights, Maryland**

(Hosted by The Baltimore Chapter)

Dear Colleague:

The Baltimore Chapter is proud to announce its continuing efforts to keep you abreast of all that is internal auditing. So, for 2018, we invite you to join us at the 2018 Mid-Atlantic District Conference – “Keeping Your Edge.”

This Conference represents the premier training event of our 2018-2019 Chapter Year. You will have the chance to listen and benefit from:

- A keynote address from Raven Catlin, President of Raven Global Training, on Seven Predictions for the Future of Internal Auditing.
- Informative and motivational general session speakers including Gerry Sandusky, Sports Broadcaster and Author; Chris Pohl, VP and General Auditor, OneAmerica Financial Partners; Lena Sisco, former DOD Interrogator; and Kevin Snyder, Motivational Speaker and Author.
- Eighteen (18) concurrent sessions covering topics ranging from What to Know About Blockchain to How to Create Precise Audit Testing; all led by subject matter experts.
- Sixteen (16) Continuing Professional Education (CPE) credit hours at an affordable price from a NASBA certified Chapter.
- A free networking reception on Monday evening and other networking opportunities throughout the Conference.

The Leadership Team and Board of Governors of the Baltimore Chapter hope that you will take some time out of your busy schedule to join us as a participant at the 2018 Mid-Atlantic District Conference.

For more information and to register, please visit our website:

<http://baltimoreiia.org/district2018.html>

Monday, October 1, 2018

(Knowledge Level I-Basic; II-Intermediate; III-Advanced)

7:00 – 5:00	Conference Registration		
7:30 – 8:00	Continental Breakfast and Networking		
8:00 – 8:15	Welcome and Opening Comments		
8:15 – 9:15	Keynote Speaker – Raven Catlin, President, Raven Global Training Seven Predictions for the Successful Future of Internal Audit		
	Track 1 Staff and Senior Skills	Track 2 CAE and Audit Management	Track 3 Hot Topics
9:20 – 10:20 Track Session 1	Three Pillars of Planning – Creating Laser Precise Audit Testing Rob Mainardi, President Mainardi & Associates I	The Essential Eight Technologies William Messerle, Partner PwC II	Fraud and Ethics: Do Generational Differences Matter Ann Butera, President The Whole Person Project, Inc. I
10:20 – 10:30	Networking Break		
10:30 – 11:30	General Session 1 – Rob Mainardi, President Mainardi & Associates Marketing the Audit Function – Do Our Clients Know What We Do?		
11:35 – 12:35 Track Session 2	Using Cloud Technologies to Make Audits More Efficient Mike Molloy, Manager Taran Carr, Staff Associate Clearview Group I	The Workforce of the Future Kevin McConville, Partner EY II	Blockchain – What You Need to Know Al Short, CIO WMATA Aaron Kerr, Director Clearview Group II
12:35 – 1:30	Lunch		
1:30 – 2:30	General Session 2 – Ann Butera, President, The Whole Person Project, Inc. The Five Tiers of Audit Competency – How Do You Measure Up?		
2:35 – 3:35 Track Session 3	Communicating Bad News Raven Catlin President Raven Global Training I	Charting the Course Tom O’Reilly Director Audit Board I	Advancing Audit’s Use of Data Analytics Jim Fitzmaurice Principal Advisor Gartner II
3:35 – 3:50	Networking Break		
3:50 – 4:50	General Session 3 – Chris Pohl, Vice President & General Auditor OneAmerica Financial Partners The Journey to Relevance – Making IA a Critical Business Function		
5:00 – 7:00	Welcome & Networking Reception		

Conference Registration Fees

	Member	Non-Member	CPE
Register By July 31 and Save	\$350	\$400	16
After July 31	\$400	\$450	16

Conference Information

Payment Information

Registration fees include continental breakfasts, refreshment breaks, lunch on Monday and Tuesday, and the Monday evening reception. Admittance to the facility is contingent upon full payment of registration fees prior to the event. Payment for any IIA Baltimore Chapter event is required at the time of the event. If payment has not been made by the start of the Conference, The IIA Baltimore Chapter reserves the right to deny entrance. Payments may be made via credit card through the regular Chapter registration website at www.eventbrite.com or through the Chapter website at <http://baltimoreiia.org/>. Payment may also be made via check (participants can still register and use the Pay at the Door Feature on EventBrite) made payable to IIA Baltimore Chapter and mailed to:

Institute of Internal Auditors Baltimore Chapter
P.O. Box 4759
Baltimore, MD 21211

If you require an invoice prior to making payment, contact Ed Shulder at eshulder@howardcountymd.gov.

Schedule Changes

At times, it may be necessary to cancel, reschedule, or substitute an event, conference session, speaker, and/or topic after registration has been confirmed. The IIA Baltimore Chapter will provide advance notification, where possible, of any changes once notice has been received and in doing so will not be responsible for penalties related to the canceling or rescheduling of registration fees, airfare, lodging, etc.

Refund Policy

In the event that you can't make the Conference once you've registered, we will issue full refunds for any request made on or before September 1, 2018. From September 2 through September 16, we will refund 50% of the registration fee paid. After September 16, no refunds will be granted. Substitutions of attendees can be made at no extra charge. All requests for refunds or substitutions can be made to Ed Shulder at eshulder@howardcountymd.gov. If the IIA Baltimore

Chapter must cancel the event for any unforeseen reason, full refunds of registration fees will be made to all registrants.

Contact Information

For any questions, comments, or issues about the District Conference, contact Ed Shulder at eshulder@howardcountymd.gov.

CPE Credits Available

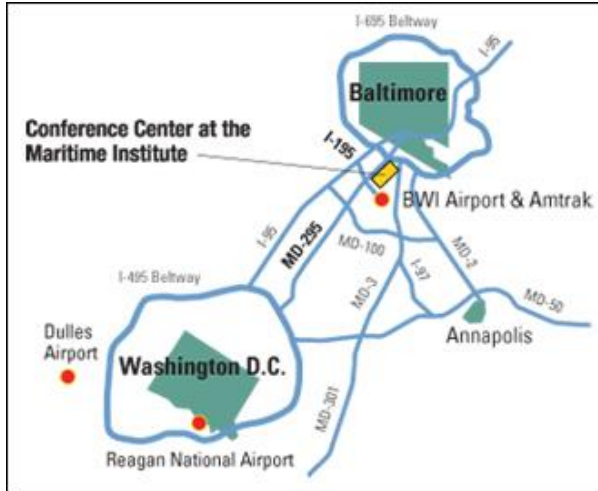
Attendance at this Conference will make you eligible for up to 16 Continuing Professional Education (CPE) hours depending on the number of sessions you attend. The IIA Baltimore Chapter provides CPE in accordance with the policies established by the Maryland State Board of Public Accountancy. The Chapter is registered with the National Association of State Boards of accountancy (NASBA) as a sponsor of continuing professional education.

The Chapter certifies that the program is in accordance with the policies established by the Maryland State Board of Public Accountancy and relates to the Auditing, Personal Development, and Specialized Knowledge fields of study. Records of the training session are retained by the Chapter in accordance with its Records Retention Policy. CPE certificates will be distributed at the completion of the Conference. It is imperative that you sign in for both days to receive full CPE credit and provide an accurate e-mail address when you register.



Baltimore Chapter
Northern Virginia Chapter
Washington, D.C. Chapter

Directions and Accommodations



The Conference Center at the Maritime Institute (CCMIT) is located within the BWI Thurgood Marshall hotel district. If you need overnight accommodations, see <http://thehotelsatbwi.com/> for more information.

CCMIT has a hotel on site. For more information or for detailed directions to the CCMIT facility, please visit their website at <http://mccbwi.org/> or download the directions at <http://mccbwi.org/directions>.

CONFERENCE SPONSORSHIPS AND EXHIBIT SPACE ARE AVAILABLE

For more information or to discuss these opportunities, please contact Nick Chavis at Nicholas.chavis@gmail.com.